



EAIE | **LIVERPOOL**
2016 | **13-16 SEPTEMBER**

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EAIE webinar

SESSION PLANNING AND PROFICIENCY

Presenters and facilitators



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Agenda

1. What is the session chair's most important role?
2. What is a session speaker's most important role?
3. Planning and rehearsing
4. Presentation skills
5. What makes a good PowerPoint presentation?
6. Knowing your audience and applying context
7. What do participants expect?
8. Evaluations
9. Promotion
10. Q&A

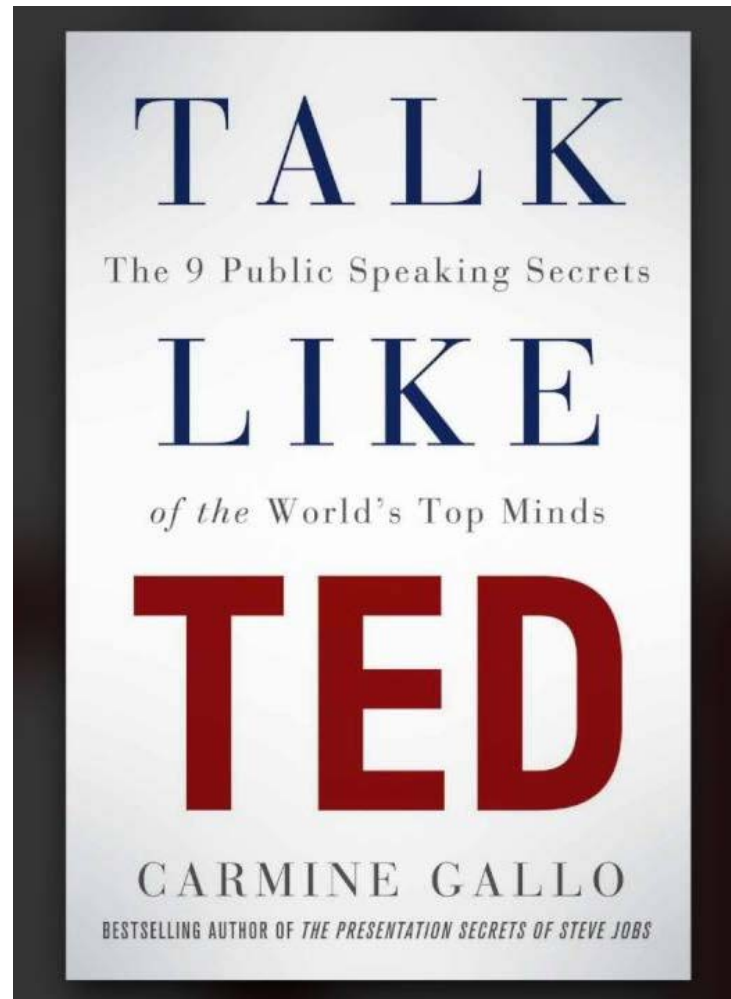
1. Poll: What is the session chair's most important role?

2. Poll: What is a session speaker's most important role?

3. Planning & Rehearsing



4. Effective presentation skills



#1: *'Unleash your passion'*



#2: 'Master the art of storytelling'



#3: *'Have a conversation'*



#4: *‘Teach them something new’*

Dogs can't see television,
but they pretend to like it
so they can be close to you.



sadanimalfacts.com

#5: 'Deliver jaw-dropping, emotionally charged moments'



That's it, I'm not sitting up front anymore.

#TED

6 minutes ago from txt



pierre
Pierre Omidyar

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#6: *'Lighten up!'*



“I knew Americans got irony when I heard the title ‘No Child Left Behind.’ Whoever thought of that title gets irony. Because it’s leaving millions of children behind.”

Head to TED.com to watch the full-length version of this talk on Friday, May 10.

— SIR KEN ROBINSON

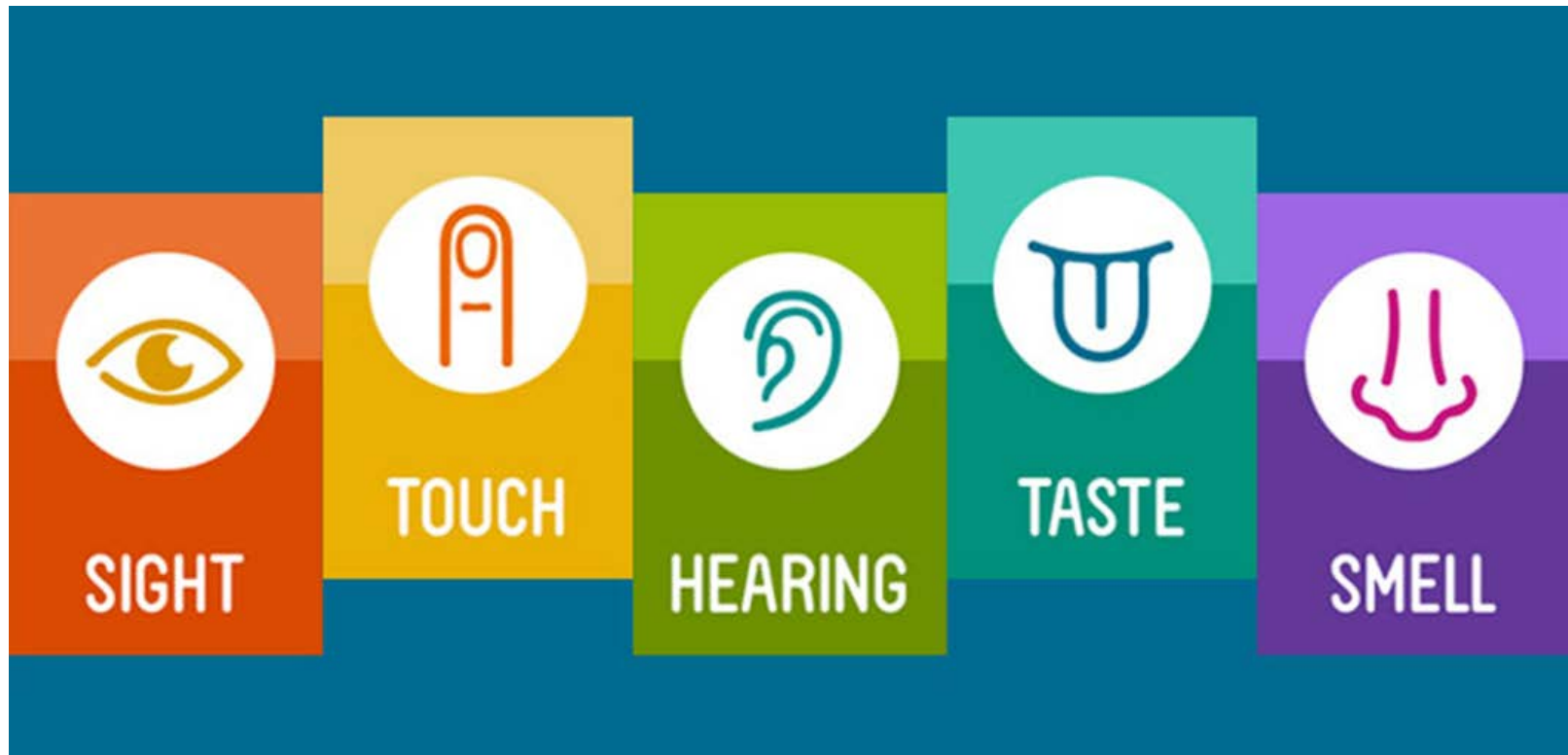
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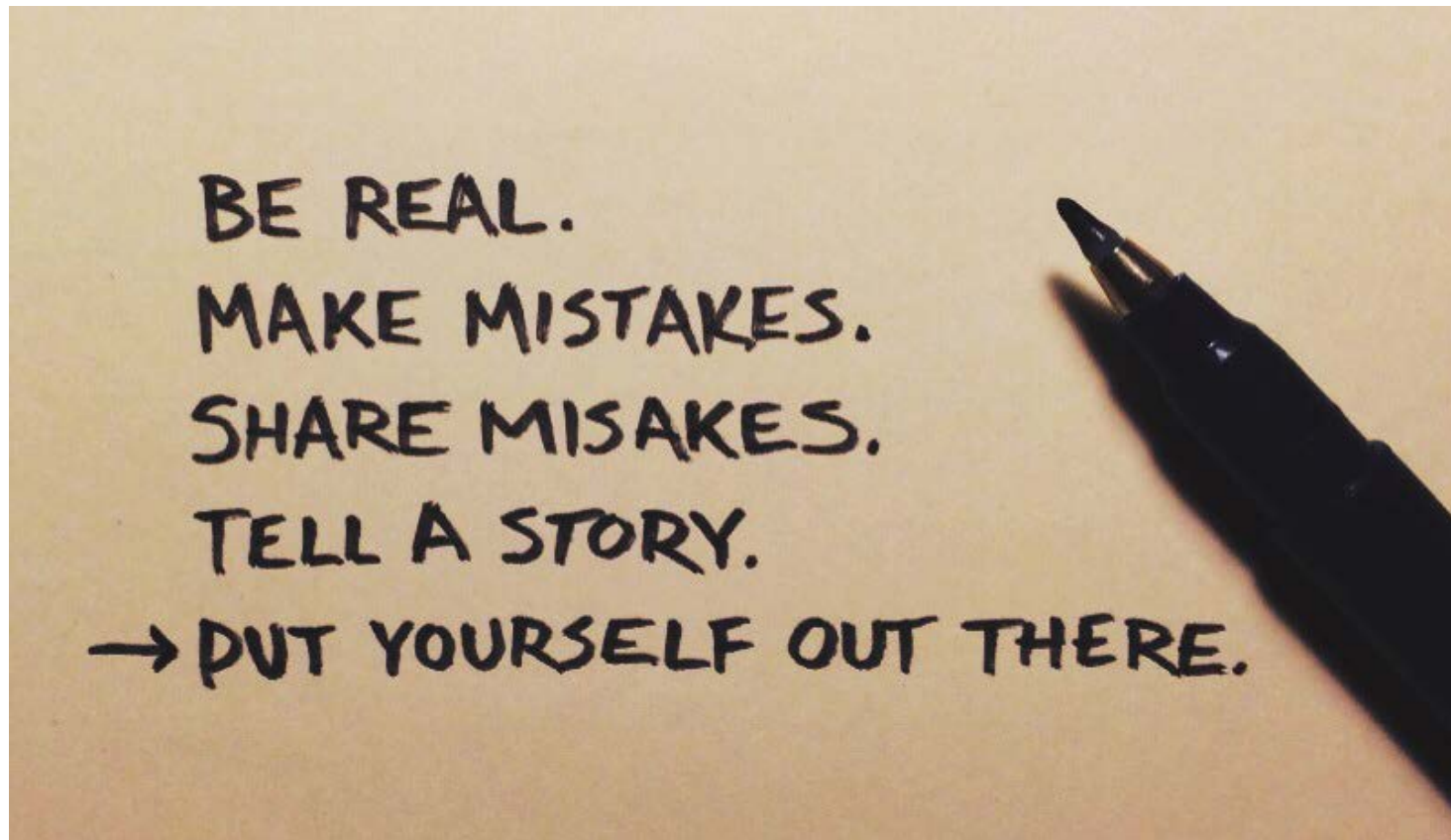
#7: *'Stick to your allocated time'*



#8: 'Paint a mental picture with multisensory experiences'



#9: 'Talk about what you know'



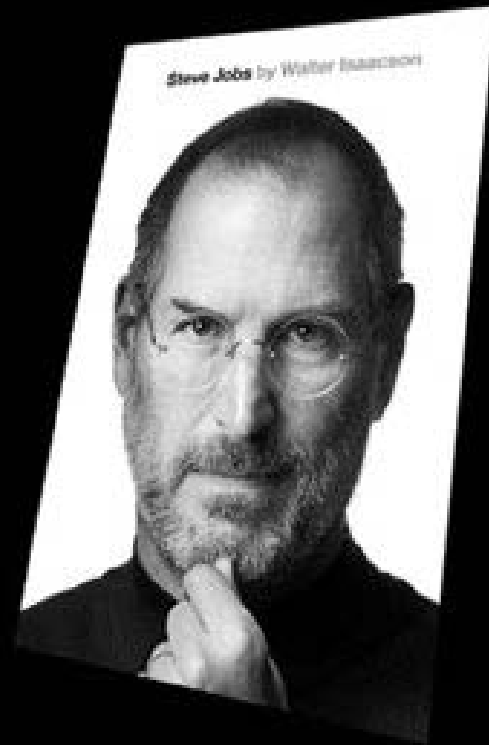
Poll: Which of these skills do you think would add the most to your presentation?



5. Death by PowerPoint

“People who know what they’re talking about don’t need PowerPoint.”

— Steve Jobs
From Walter Isaacson’s
book *Steve Jobs*



Slide design

A good visual slide



A boring slide

Getting found online...

- Maintain a consistent presence on appropriate social media channels, at least 2 strong social media accounts that you'll populate several times a week.
- Use an effective email marketing campaign to deliver great value to an interested audience who is expecting to hear from you.
- Blog regularly on your website – at least twice a month, linking your blog posts to your email campaigns.

6. How to apply context

Unless your session is for beginners, skip the basics and teach them something new!



7. What do participants expect?

The sessions I attended had practically four speakers in a 60-minute time slot, and it left very little time for discussion.

The sessions stay way too long on general aspects. I prefer to hear about real practices where I can pick some tips, ideas, some do's and don'ts

Not all sessions had the expected quality; meaning that they were relevant, well prepared, had sound content and were well communicated.

Blatant self-promotion...hence the results presented felt unreliable.

Audience interaction



8. Evaluations



9. Promotion



Every minute you spend in
planning saves 10 minutes in
execution; this gives you a 1,000
percent Return on Energy!

Brian Tracy

 quote fancy

10. Questions?

